

**Maximise your sales
opportunities in Africa
with Africa Mining IQ**



Do you sell to the mining sector?

Do you battle with any of the following?

- Strategic information to help focus your sales strategy in areas with real opportunity
- Competing in a closed tender environment
- Getting specified at design stage and costing projects with project consultants
- Getting to the most ideal key contacts
- Comprehensive information to better qualify your leads to convert to sales
- Grow existing business through a better understanding of mine owners' asset registers
- In-depth information to have constructive sales discussions instead of cold calling
- Early-stage information to compete for various studies of greenfield and brownfield mine developments
- Qualified opportunities on viable exploration projects for early work, such as surveying and drilling

Tap into **Africa's** **billion-dollar mining** market!

Africa is the world's largest producer of a wide spectrum of natural resources. Access in-depth, detailed and regularly updated information on over 2 000 African mines and mining projects. With Africa Mining IQ (AMIQ), you can be the first to target and track investment or sales and business opportunities that best align with your interests and business offerings.



Why AMIQ?

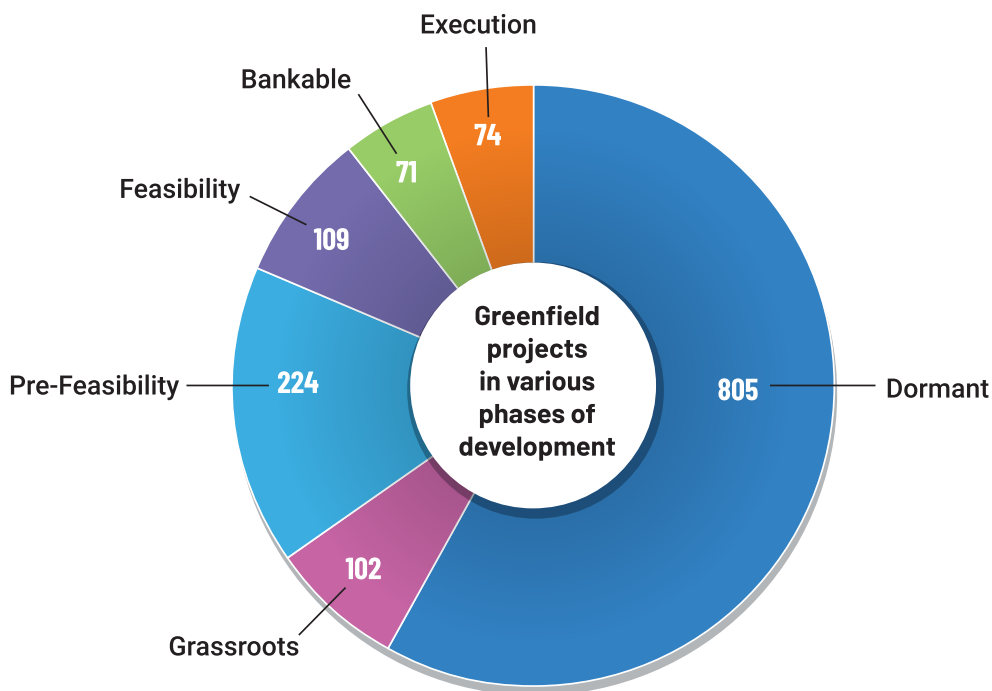
AMIQ is the only online mining portal that focuses on **detailed and progressive mining and resource intelligence** of turnkey African mining projects across various stages of development, including operational/producing mines.

With over 20 years of experience, we have **gained hard-earned connections and insights** that you can't find independently, all of which are vetted by our experts and verified Project Co-ordinators.

We're the **continent's largest online information service** on mines and mining projects. Get the competitive edge: more than 170 local and international companies currently subscribe to AMIQ to grow their business sales in Africa, using it as a lead generator.

When used in conjunction with existing business development methodologies, Africa Mining IQ's intelligence aids as a lead generator tool to assist and focus sales efforts.

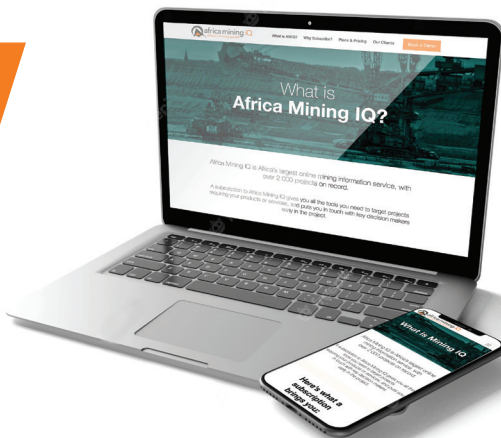
More than 700 Mine Owners and more than 500 Project Consultants located worldwide are hosted on our AMIQ portal. They are associated with more than 2 000 mining projects in various phases of development and operational mines located in Africa.



Don't Delay

Make an appointment with AMIQ to see how we can assist with your mining services and mining sales strategy.

Visit us at <https://projectsiq.co.za/> to read our reviews ★★★★★



Some of our clients that rely on AMIQ to grow their sales:

Africa Mining IQ is powered by Projects IQ (Pty) Ltd, a company that provides intelligence on African mines and mining projects.

Unlock your potential in the mining industry.
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